

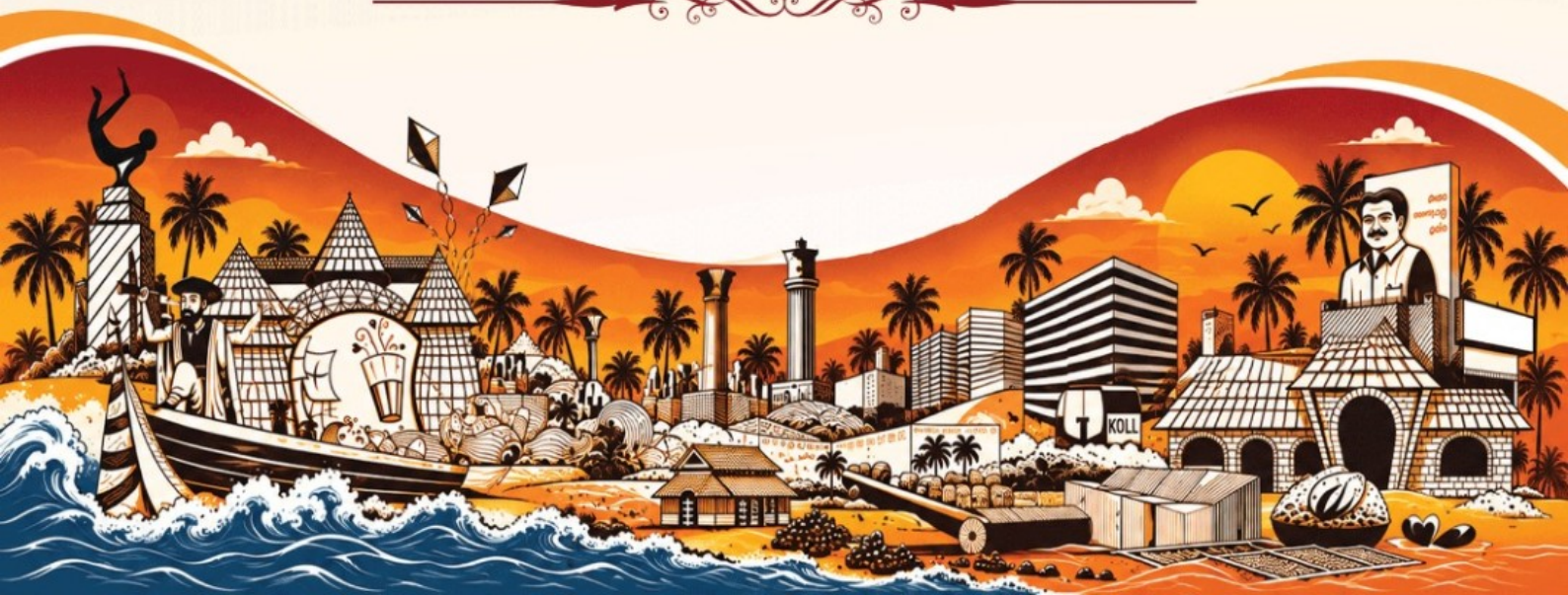
**THE INSTITUTION OF
HOMOEOPATHS KERALA (IHK)**



**K E R A L A
HOMOEOPATHY
FESTIVAL & MEDI EXPO**

2027 29 | 30 | 31
JAN FRIDAY SATURDAY SUNDAY
KOZHIKODE BEACH

—
**Be Part of Kerala's Biggest
Homoeopathic Public Event**
—



A PLATFORM BUILT FOR BRAND VISIBILITY

KHF 2027 brings together a large public audience, professionals, institutions and exhibitors in a high-energy three-day event at Calicut Beach. For participating companies, it is an opportunity to put your **brand, product or service** directly in front of people through meaningful experiences—not just a logo placement.

100+ Exhibition Stalls	2,000+ Doctors & Professionals	Public Engagement & Camps
Scientific Sessions	Cultural Programmes	Business Networking

WHY BRANDS SHOULD PARTICIPATE

HIGH VISIBILITY

Place your brand where people naturally gather—entrances, stages, exhibition areas, activity zones and digital touchpoints.

PRODUCT DISCOVERY

Demonstrate products, services, technology or solutions and create opportunities for direct consumer interaction.

LEAD GENERATION

Use QR codes, registrations, sampling, enquiries and on-ground activations to turn attention into measurable leads.

Ideal for: consumer brands • healthcare & wellness • technology • education • finance • retail • lifestyle • hospitality • FMCG • media • service providers • startups and established businesses.

CHOOSE THE LEVEL OF VISIBILITY THAT FITS YOUR BRAND

SPONSORSHIP PACKAGES

DIAMOND PARTNER

■ **10,00,000**

- ✓ Exclusive Diamond Partner designation
- ✓ Prime branding at the main entrance
- ✓ Large logo visibility on the main stage
- ✓ Logo on major event materials
- ✓ Dedicated social-media promotion
- ✓ Premium exhibition space
- ✓ Product / service presentation opportunity
- ✓ Programme acknowledgement
- ✓ Souvenir / publication branding
- ✓ VIP / special guest invitation

GOLD PARTNER

■ **5,50,000**

- ✓ Gold Partner recognition
- ✓ Prominent event branding
- ✓ Logo on stage / backdrops
- ✓ Premium exhibition space
- ✓ Digital promotion
- ✓ Programme acknowledgement
- ✓ Logo on selected official materials
- ✓ Complimentary delegate passes
- ✓ Souvenir listing

Both packages can be tailored with approved brand activations, subject to the final sponsorship agreement and event plan.

TURN ATTENTION INTO BRAND EXPERIENCE

The strongest sponsorships go beyond passive branding. KHF 2027 can provide a platform for your team to demonstrate, explain, sample, launch or connect—subject to event guidelines and available spaces.

PRODUCT SHOWCASE

Demonstrate your product or service in a dedicated branded space. Ideal for launches, demos and customer education.

SAMPLING & TRIAL

Offer approved samples, trials, demonstrations or interactive experiences that encourage visitors to engage with your brand.

LEAD COLLECTION

Drive enquiries using QR codes, registrations, contests, appointment forms or digital campaigns.

STAGE & PROGRAMME

Explore approved opportunities for brand acknowledgement, presentations, product stories or programme association.

BRANDED EXPERIENCE ZONE

Create a memorable photo, interaction, consultation, demo or engagement zone around your brand.

DIGITAL AMPLIFICATION

Extend your presence through selected social-media and digital communications associated with the event.

MAKE YOUR BRAND THE EXPERIENCE PEOPLE REMEMBER.

From visibility to interaction, the objective is simple: help visitors discover your brand and give your team meaningful opportunities to connect.

EXHIBITION & BRAND PRESENCE

SILVER PARTNER

■ **2,50,000**

- ✓ Silver Partner recognition
- ✓ Logo on sponsor panels
- ✓ Standard exhibition space
- ✓ Logo on selected promotional materials
- ✓ Digital acknowledgement
- ✓ Souvenir listing
- ✓ Complimentary registrations
- ✓ Distribution of approved promotional materials

BRAND / BUSINESS STALL

■ **50,000**

- ✓ Individual branded stall with display area
- ✓ Showcase products, services or specialities
- ✓ Promotional / educational display materials
- ✓ Direct interaction with visitors
- ✓ QR code for website, enquiries or social media
- ✓ Opportunity for approved awareness activities
- ✓ Digital promotion options

WHO CAN USE A BRAND / BUSINESS STALL?

Companies, startups, retailers, service providers, technology firms, educational institutions, wellness businesses, consumer brands and other organisations seeking direct public engagement.

SPONSORSHIP BENEFITS COMPARISON

BENEFIT	DIAMOND	GOLD	SILVER	BRAND / BUSINESS
Partner designation	✓	✓	✓	—
Main entrance branding	✓	—	—	—
Main stage branding	✓	✓	—	—
Logo on event materials	✓	✓	✓	—
Exhibition space	Premium	Premium	Standard	Standard
Digital promotion	✓✓✓	✓✓	✓	Optional
Social-media promotion	✓✓✓	✓✓	✓	Optional
Programme acknowledgement	✓✓✓	✓✓	✓	—
Souvenir / publication	✓✓✓	✓✓	✓	Optional
Delegate registrations	✓	✓	✓	—
Product / service presentation	✓	✓	✓	✓
Approved promotional distribution	✓	✓	✓	✓
Direct public engagement	✓	✓	✓	✓

All branding positions, activation opportunities and deliverables are subject to the final sponsorship agreement, event plan, venue requirements and applicable guidelines.

LET'S BUILD YOUR BRAND PRESENCE

Name	Role
Dr Muhammed Aslam M	State President, IHK
Dr Hariviswajith	General Secretary, IHK
Dr Mridul MS	Treasurer, IHK
Dr Rajesh RS	Organizing Committee Chairman, KHF 2027

SPONSORSHIP ENQUIRIES

Phone: +91 81292 97525 | +91 85471 93330

Email: ihkkhf@gmail.com

Organizing Committee Chairman:

Dr Rajesh RS • KHF 2027

Ph: +91 81292 97525

SPONSOR CONFIRMATION

Organisation / Company Name	
Contact Person	
Designation	
Phone / Email	
Sponsorship Category	■ Diamond ■ Gold ■ Silver ■ Brand / Business Stall
Amount (■)	
Special Requirements	

THE INSTITUTION OF HOMOEOPATHS KERALA (IHK)

40 Years of Legacy • Unity • Excellence • Service

Celebrating 40 years of The IHK is more than marking the passage of time—it is honouring four decades of unity, professional commitment, learning and service.

Since its inception, The Institution of Homoeopaths Kerala has brought together Homoeopathic doctors across Kerala, providing a strong platform for professional advocacy, academic growth and collective progress. Through Continuing Medical Education (CME) and various educational initiatives, IHK has empowered doctors with knowledge, confidence and opportunities for professional development.

Its vision extends beyond the medical fraternity through public health awareness and community service, reflecting a deep commitment to society. The SSS initiative, supporting the families of departed colleagues, stands as a meaningful expression of solidarity and compassion.

As The IHK enters its 40th year, its legacy becomes a foundation for the future. Four decades of achievement inspire us to move forward with greater unity, renewed purpose and an enduring commitment to Homoeopathy and humanity.



2,00,000+
Expected Visitors



50+
Exhibition Stalls



1000+
Doctors Participation



Free Public Medical
Camps



Cultural Events
& Celebrity Meets



Scientific Sessions
& Panel Discussions



Business Networking
& Collaboration



Community Health
Initiatives

STATE PRESIDENT, IHK
Dr.Muhammad Aslam M
MOB: 9995152808

GENERAL SECRETARY, IHK
Dr. Hari Viswajith
MOB: 8547193330

STATE TREASURER, IHK
Dr.Mridul A S
MOB: 8281189879

CHAIRMAN, KHF
Dr.Rajesh R S
MOB: 8129297525

GENERAL CONVENOR, KHF
Dr.Nithun Balanarayanan
MOB: 8891030902

STATE PRO, IHK
Dr.Shihad Ahamed
MOB: 9995855585